



my ICON

OS SEVINC

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Oz Sevinc is the Founder of OS Designs & Partners, an innovative interior architecture and design studio. The award-winning studio prides itself on maintaining strong client relations and creating exquisite interiors for both private and commercial clients across the globe. Here, Oz discusses an iconic architect and designer who has inspired her work and forged the way for women in the industry.

Zaha Hadid changed the culture of architecture, she redefined and invented forms that would characterize contemporary design in 21st century. As an Iraqi woman she fought for her designs; and her confidence not only inspired other female architects and designers, but also won her the Pritzker Architecture Prize, and most importantly won the respect of world leaders. Zaha is renowned for transformative curves and geometric designs constructed from hard to work with materials like concrete and steel to create the most beautiful futuristic buildings. Her buildings like Heydar Aliyev Center in Baku,

London Aquatics centre in London and Grand Theatre de Rabat in Morocco are just the few projects that will live with us and continue to inspire us. The complexity of the drawings and the layering of the materials are simply breathtaking. Not everyone liked Zaha's designs but her determination and unshakable confidence in her work and in her research made her known for building the unbuildable. Still to this date, not everybody likes the forms that she has used in her designs, but the respect has to be given to these projects with this level of detailing, complexity and the transformative futuristic curves that have sculpted her buildings like a sculpture. I met Zaha Hadid before I set up my company 14 years ago and her advice to me was to create the master pieces that people cannot copy: "Making the impossible possible." I met her at an event where I followed her around like a puppy. When I got the opportunity to talk to her I explained that I have been creative since I was very young and I know I can create some amazing work but I don't know where to start. Her advice was to not to follow

any trends but to be the trend myself, and not to compare myself with others but create my own path. Since then I never looked back, I have created my own unique path and have completed more than 300 projects worldwide from penthouse to Royal Palaces. When sourcing for a new project, I always remember her words to me; "Each project is a new challenge and a new journey and in this journey I make the impossible creations possible". A project that we completed in Spain demonstrates a nod to Zaha's work; it features bespoke interiors full of curves in shades of white. The textures and the curves made the interiors so unique that the homeowner cried the first time she saw her finished villa. My dream is to create designs that have harmony within the architecture, dancing with the shapes and fluidity, to make it timeless and with incredible detail. The details make the big picture so I always start with the architecture of the building.

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